



June 2019

Dear Business Owner,

Did you know that 1 in 5 adults suffer from some form of mental illness? Suicide is the 2<sup>nd</sup> leading cause of death between 15-34 year olds and there are twice as many suicides as there are homicides.

Suicide kills over 47,000 Americans each year. Katie Shoener, 29, who battled Bipolar Disorder for several years, died by suicide in August of 2016. Often, people who have a mental illness are defined by their illness. But people who have cancer are not cancer or people with diabetes are not diabetes. It is essential that we are able to raise more awareness and understanding about mental illness as well as fund research.

We are proud to announce that our 4<sup>th</sup> annual 5Kate Run/Walk is coming this October. Our run this year will be held Saturday, October 26, 2019 at Nay Aug Park. Over the last two years, we have donated over \$70,000 to fund community outreach efforts and raise awareness for mental illness!

The beneficiaries of the community's generous donations over the last three years were, the local chapter of NAMI (National Alliance of Mental Illness) and Geisinger Commonwealth School of Medicine's Behavioral Health Initiative. With these funds the two organizations have been able to fund educational programming for community members and future professionals. We were able to do this because of donors like you!

You can actively help us further the difficult discussion about mental illness by making a donation. We are asking you to select one of the following sponsorship opportunities, but all contributions are kindly appreciated.

**Platinum: \$1500.00: Logo on our billboard located in Scranton**

**Gold Sponsor: - \$1000.00: Logo on our 5Kate t-shirt, Signage at Nay Aug Park, Announcement from our DJ, Logo on our Website, Facebook Tag and Announcement of Sponsorship**

**Silver Sponsor: - \$750.00: Logo on our 5Kate t-shirt, Logo on our Website, Facebook Tag and Announcement of Sponsorship**

**Bronze Sponsor: - \$500.00: Logo on our 5Kate t-shirt and Logo on our Website**

**Copper Sponsor: - \$250.00: Logo on our Website**

**Step and Repeat Sponsor: \$100.00: Logo on photo backdrop; "Picture Perfect" moment helping others unmask mental illness**

If you would like to make a donation, please visit our website [www.thekatiefoundation.org](http://www.thekatiefoundation.org) or mail a check payable to The Katie Foundation to P.O. Box 3204 Scranton, PA 18505. If you have any questions or would like to discuss our event and cause further, please call Sarah Shoener at 267-255-3507 or email us at [thekatiefoundationscranton@gmail.com](mailto:thekatiefoundationscranton@gmail.com).

The support of our community is so important, even if you are unable to make a donation at this time, we ask that you please join us for our upcoming events! **Annual Night at the RailRiders – July 5<sup>th</sup> (contact us for tickets), 4<sup>th</sup> annual 5Kate & 3<sup>rd</sup> annual Wellness Fair (with safe trunk or treating)– October 26<sup>th</sup>**. From the bottom of our hearts thank you for considering our foundation.

Thank you in advance, we appreciate your support! Together we can shine a light on mental illness!

**The Katie Foundation Board Members**

*Sarah Shoener, Kelly Barrett, Sarah Tansits, Nicole Lynch, Charlie Cascio, and Ed Shoener*